

# Ekaterina Malova

UX, IxD designer

[katemalova.com](http://katemalova.com)  
[malovak@gmail.com](mailto:malovak@gmail.com)  
Eindhoven, Netherlands

I am an experience and interaction designer with a background in web, user interaction design and concept design. I have been working in international teams for 6 years for different target audiences: elderly, children, software engineers etc. Also I am passionate about expanding my skills, studying and participating in professional conferences and challenges. All that helps me develop myself and understand user's needs and global market demands.

I am interested in UX, IxD, UI, strategic design and data visualization.

## Languages

EN - fluent, RU - native, NL and IT - basic

## Experience

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10.2016 - now  
Eindhoven

### Interaction designer, PDeng

Eindhoven University of Technology

User experience design, user research for museum experience, data visualization on a smart mirror, dashboard design for event organisers.

11.2015 - 10.2016  
Moscow

### Web & concept designer

BBDO (Contrapunto)

Prototyping and web design for digital part of advertising campaigns, web site support during the campaign and testing.

04.2013 - 08.2016  
Saint Petersburg

### Web & digital designer

Veeam software

UX and web design for corporate websites and internal systems, graphics for promos and advertising campaigns and infographics.

02.2012 - 03.2012  
Saint Petersburg

### UX-designer, trainee

USABILITYLAB

User research and analysis, UX, UI design

03.2012 - 08.2012  
Kovrov

### Graphic designer

Art agency

Design and layout of printing products, preparation layout for printing and postprinted processing

## Education

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10.2016 – present  
Eindhoven

### **User System Interaction, PDeng**

Eindhoven University of Technology

User experience design: user research, creative programming, strategic design, game design, tangible design

06.2015  
Moscow

### **Interaction Design: UX, UI Design**

British Higher School of Art and Design

User experience design, story mapping, web and mobile trends, disruptive thinking, UX-strategy, digital branding, interviewing and testing

02.2015  
Saint Petersburg

### **Digital Creator**

IKRA

Working with a brief as an art-director, creating big ideas, work on special projects and creative campaigns in advertising industry

07.2014  
Moscow

### **Infographics**

British Higher School of Art and Design

Data visualization, presentations of data and the basics of storytelling, the principles of visualization of large data sets in infographics, video and interactive infographics

09.2006 – 06.2011  
Kovrov

### **Computer-Aided Design Systems Engineer**

KSTA names after V.A. Degtyarev

Higher mathematics and data analysis, programming, 3D-modeling, technical drawing, management

05.2005 –  
04.2006  
Moscow

### **Fundamentals of Graphic Design**

MEPhI

The foundations of graphic design: color, composition, typography, visual communication

## Hobbies & interests

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I am keen on different sport activities such as cycling, yoga and running. Also I am fond of a history of Scandinavian design and languages. In my spare time I am watching movies or making something with my own hands.