

# VYACHESLAV IVANOV

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## CONTACT INFORMATION

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+31 (06) 4204-7542

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## EXPERIENCE

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**User-System Interaction trainee** at [Eindhoven University of Technology](#)

Oct. 2016 – present, Netherlands

Responsibilities:

- Conducting user-centered design and user research projects as part of the education
- Designing products and digital interfaces for clients from various industries

Main projects:

- Interaction design for Eventix ticketing service
- Researcher's Dashboard design and implementation for EU healthcare initiative DoChange
- Museum guide application redesign for Philips Museum

**Senior user researcher** at [Usabilitylab LLC](#)

Dec. 2011 – Sep 2016, Russia

Responsibilities:

- Interviewing clients and analyzing business requirements related to UX
- Planning user research and usability evaluation projects
- Conducting user research and usability evaluation, analyzing data, and writing research reports
- Designing and prototyping digital user interfaces
- Presenting results of the projects to the client or broader audience
- Supervising and tutoring junior researchers
- Conducting workshops and lectures

Implemented or supervised 40+ industry projects during 4,5 years at the company. The majority of the projects were user research, interaction design, and usability evaluation activities for banking, government, ecommerce and telecom digital applications.

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## EDUCATION

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**Specialist in Psychology** at [Russian State University for the Humanities](#)

Sep 2006 – Jun 2011, Russia

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## OTHER ACTIVITIES

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**Organizer** at [UXCampNL'17](#), Eindhoven, Netherlands, Jan 2017 - Sep 2017  
Member of the organizing team

**Lecturer** at [RMA Business School](#), Moscow, Russia, Oct 2013 – Jan 2016  
Developed and taught User Experience course for IT project managers

**Research assistant** at [Cognitive Research Center](#), Russian Presidential Academy of National Economy and Public Administration, Moscow, Russia, Oct 2013 – Jun 2014  
Contributed to experiments' and course programs' design (bachelor level courses)

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## PUBLICATIONS

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Manakhov, P., Ivanov, V. D. (2016). [Defining usability problems](#). // Proceedings of the 2016 CHI Conference Extended Abstracts on Human Factors in Computing Systems (CHI'2016).

Ivanov V. **Implicit Learning** // Spiridonov V.(ed.) Cognitive psychology: phenomena and problems. Moscow, URSS, 2013. Pp. 42-53. (Book chapter in Russian)

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## SKILLS

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**Usability testing:** formative and summative testing, comparative testing. Remote unmoderated testing, field testing, expectation testing, eye-tracking studies

**User surveys:** website experience questionnaires, user needs and activities surveys, true intent studies

**User interviews:** contextual inquiry, lab-based interviews

**Expert walkthrough methods:** user scenario-based review, cognitive walkthrough

**Information architecture research:** card sorting, tree testing

**Interaction design:** web, mobile, desktop and embedded interfaces, using Axure RP and Balsamiq

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## LANGUAGES

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**English:** fluent

**Russian:** native

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